

## STAFFORD COUNTY SCHOOL BOARD

### Agenda Consideration

**TOPIC:** Electronic Messaging  
Marquee - SMS

**ITEM NO.:** 13J

**PREPARED BY:** Scott Horan,  
Executive Director  
Planning & Construction

**MEETING:** May 9, 2006  
**ACTION DATE:** May 9, 2006

Andre' A. Nougaret,  
Assistant Superintendent  
for Support Services

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**ACTION REQUESTED BY THE SUPERINTENDENT:** That the School Board approve an electronic messaging marquee for Stafford Middle School.

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#### KEY POINTS:

1. On February 28, 2005, in an effort to standardize the School District's school and facility main entrance marquee-signage, the School Board approved guidelines for school marquee-signs (attachment #1). The School Board also approved five (5) school locations for future electronic marquees (AYBAC, NSHS, CFHS, DMS & GVES/DSMS). AYBAC was funded and is scheduled to be completed this summer. Funding for the remaining Electronic Marquees were programmed within the FY07-12 CIP but were delayed until FY09 due to reductions in FY07 & FY08. The approved guidelines also included a set of requirements for School PTA/PTO/Booster Clubs to use in pursuing approval for an electronic messaging marquee to be funded with donated resources.
2. In the summer of 2005, SMS PTO President initiated action to obtain approval for an electronic messaging marquee at SMS. Staff reviewed the sign standards and estimated cost with the PTO and "brainstormed" ways to make the sign affordable while adhering to the approved design standards. After several meetings between staff and PTO representatives, a concept plan was approved and presented to the SMS PTO. The PTO then approved the project and allocated \$30K for the electronic messaging marquee. Staff will oversee the design/construction of the project and plans to add it to the SMS Addition Project to obtain cost savings due to economy of scale. Staff plans to track the marquee cost separately.
3. If approved by the School Board, staff will incorporate marquee design/construction within the SMS Addition Project Contract Documents.

**SCHOOL BOARD GOAL: #5** – Provide facilities that promote student learning and and community support.

**#7** – Provide school environments where teachers are safe to teach and students are safe to learn

**FUNDING SOURCE:** Stafford Middle School PTO (Donated Funds)

**AUTHORIZATION REFERENCE:** Stafford County School Board Policy 4-12  
*February 2006* Stafford County School Board Policy 4-29